

THE BIG GOAL. *Southern Regional*

TOURNAMENT PLAYER GUIDE

DATE: 11.04.25

TIME: 10am - 5pm

VENUE:

**Gunnersbury Park Sports Hub, Popes Lane,
London W3 8LQ**

Welcome to The Big Goal Southern Regionals Community Tournament!

Get ready for a full day of football, community, celebration and unforgettable memories. Below is everything you need to know to make the most of your day and tournament experience.

Arrival and Registration

Time: 10:00am - 10:15am

Location: Gunnersbury Park Sports Hub

[Gunnersbury Park Sports Hub](#)

Transport

For all players arriving by vehicle, there is a car park located next to Gunnersbury Park Sports Hub. For all players commuting by public transport, Acton Town on the District Line/Piccadilly Line is your nearest tube stop and Kew Bridge (next to Brentford FC Community Stadium) is your nearest overground train station.

Arrival

Upon arrival to the playing facility our friendly volunteers and coaches will guide you to the registration desk. Please where possible arrive as a group with your team mates to ensure your whole team signs in together.

Each individual will be offered an exclusive The Big Goal water bottle and the official QR code for the tournament will be available at the desk for players to scan, before your being directed to the changing rooms to prepare for the day's tournament.

The Tournament Platform (via Tournify)

The Tournament platform is being powered by 'Tournify' and on scanning the QR code, all players will be able to access the day's tournament information, with information on group games, fixtures and timings, group standings, and top goal scorers. Everything you need to know.



Changing Rooms and Preparation

Once registered, you'll be directed to the official changing rooms. After changing into your playing kit, you'll be guided to the pitches where you'll meet your team's Liaison Officer. Your team Liaison Officer will be your go-to person for anything you need throughout the day.

Team Base Areas

Your team will have a designated space by the pitch to keep your belongings and change of clothes. This is where you can also rest between matches. Drinks and healthy snacks will also be available all day throughout the tournament from our Refreshments Station.

Welcome Address: 10:30am - 10:35am

The day will begin with a welcome address to all teams from 10:30am - 10:35am to set the stage for the tournament.

Pre-Tournament Team and Group Photo: 10:35am - 10:40am

After the welcome address and just before the official warm-up for all teams, we will capture a group photo of all teams, and then individual team photos with our professional photographer – something to capture the moment and remember the day!

Official Warm Up: 10:40am - 10:50am

After the paparazzi, all teams will then be led through a professional warm-up by a former professional footballer and player of our club hosts.

No player is to enter the playing surface prior to the official warm up at 10:40am.

Match Officials Team Briefing: 10:50am - 10:55am

Once the warm-up has finished, teams will make their way to their playing quadrant of the main pitch to meet with their Group Referee for the Group games. The Referee will ensure all players are briefed and understand the rules of the tournament, before the games commence.

Tournament Kick Off

First Group Fixture Kick Off: 11:00am

Be game ready, focused and energised. Matches begin promptly at 11:00am.

All information as the tournament progresses will be accessible via the official tournament platform via the QR code.

Match Schedule

Kick-Off Time: The first match will kick off at 11:00m sharp.

Group Stage Matches: The group stage matches will run from 11:00am to 3:00pm.

The Big Goal Address

Honoured guest and Street Soccer Foundation Chair, Lord Bailey, will make an address to all teams during the afternoon.

Qualification Process

All Group winners will automatically qualify for the knock-out Semi-Finals. There will then be a Best Runner Up across all groups, determined by points, and then Goal Difference (and then Goals Scored For) as needed to confirm the 4th Semi-Finalist. All Semi-Finalists will also automatically secure their place in The Big Goal National Finals, to take place at England's official training camp, St George's Park.

The Group Runners Up plus the Best Placed 3rd team from across all groups (again, determined by points, and then Goal Difference, and then Goals Scored For as needed), will make up the Semi-Finalists for the newly introduced Plate Competition.

Following the Semi-Finals, the Plate Final will take place at approx. 3:30pm. The team that wins the Plate will also secure their place in The Big Goal National Finals later in the year.

The Regional Final will then immediately follow the Plate Final, and kick-off at approx. 3:45pm.

Plate Final

The Plate Final match will take place at 3:30pm.

The team that wins the Plate will also secure their place in The Big Goal National Finals later in the year.

Regional Tournament Final

The final match will kick-off at 3:45pm, with all teams and supporters invited to watch and encourage both teams.

Tournament Officials

All games will be officiated by FA County Licensed Referees and our volunteers and club coaches will keep everything running smoothly. Match results, scorers and team standings will be available throughout the day.

Food and Refreshments

A range of healthy snacks and drinks will be available on site for players and guests from our Refreshments Station, as well as from a facility at the venue to purchase food.

Players may also bring their own food to keep energised throughout the tournament as they wish.

Media and Interviews

Throughout the day, you may be invited for interviews with Sky Sports and Street Soccer Foundation's filming and social media crew. This is a great opportunity to share your story and highlight your journey to the Southern Regionals and give your reasons for your taking part and supporting The Big Goal campaign and efforts of the Street Soccer Foundation.

It is also an opportunity for you to record video messages for the young people who will be supported through the national Street Soccer Academy programme over the coming months – courtesy of your company's involvement and sponsorship of The Big Goal.

Closing Ceremony and Awards

Time: 4:15pm - 4:30pm

All players, teams and guests are then invited to be a part of the final celebration. All teams will receive an Award – and specific tournament awards and trophies will be presented for:

- Regional Champions and Runners Up
- Plate Winners
- Golden Boot
- Golden Gloves
- Player of the Tournament
- Spirit of the Tournament
- Referee Medals

By your taking part you are Playing For Change. Supporting Young Lives through the Street Soccer Academy.

Let's Play. Let's Inspire. Let's Build a Community of Game Changers.

#TheBigGoal